

# Magill College Pty Ltd Trading as Magill College Sydney

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#### BS D COMMUNICATION DELIVERY STRUCTURE

	2024			
Unit Code:	Unit Name	Core/Elective	Hours	Unit C
TERM ONE, BL	OCK ONE (5 Weeks) – 22 January – 25 February			TERN
BSBINS401	Analyse and present research information	Elective	60	BSBI
BSBFIN401	Report on financial activity	Elective	40	BSBF
		Hours	100	
TERM ONE, BL	OCK TWO (5 Weeks) – 26 February – 31 March			TERN
BSBMKG433	Undertake marketing activities	Core	100	BSBN
		Hours	100	
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	TERM BREAK			
	OCK ONE (E Marke) 1E Arril 10 Mary			TERN
BSBMKG435	LOCK ONE (5 Weeks) – 15 April – 19 May Analyse consumer behaviour	Core	100	BSBN
D3D1411(0435		core	100	DODIN
		Hours	100	
TERM TWO. B	LOCK TWO (5 Weeks) – 20 May – 23 June			TERN
- /				
	Develop and apply knowledge of communications			BSBN
BSBMKG439	Develop and apply knowledge of communications industry	Core	60	0001
		Core	60 40	BSBC
	industry			
	industry	Core	40	
	industry	Core	40	
BSBCMM411	industry Make presentations TERM BREAK	Core	40	BSBC
BSBCMM411	industry Make presentations	Core Hours	40 100	
BSBCMM411	industry Make presentations TERM BREAK	Core	40	BSBC
BSBCMM411 TERM THREE, BSBWRT411	industry Make presentations TERM BREAK BLOCK ONE (5 Weeks) – 15 July – 18 August	Core Hours	40 100	BSBC
BSBCMM411 TERM THREE, BSBWRT411	industry Make presentations TERM BREAK BLOCK ONE (5 Weeks) – 15 July – 18 August Write complex documents	Core Hours	40 100	BSBC TERN BSBV
BSBCMM411 TERM THREE, BSBWRT411 BSBCRT412	industry Make presentations TERM BREAK BLOCK ONE (5 Weeks) – 15 July – 18 August Write complex documents	Core Hours Core Core Core	40 <b>100</b> 60 40	BSBC TERN BSBV
BSBWRT411 BSBCRT412	Industry Make presentations TERM BREAK BLOCK ONE (5 Weeks) – 15 July – 18 August Write complex documents Articulate, presents and debate ideas	Core Hours Core Core Core	40 <b>100</b> 60 40	TERN BSBV BSBV
BSBCMM411 TERM THREE, BSBWRT411 BSBCRT412 TERM THREE,	Industry Make presentations TERM BREAK BLOCK ONE (5 Weeks) – 15 July – 18 August Write complex documents Articulate, presents and debate ideas BLOCK TWO (5 Weeks) – 19 August – 22 September	Core Hours Core Core Hours	40 100 60 40 100	TERN BSBC BSBC

TERM BREAK

TERM FOUR, BLOCK ONE (5 Weeks) – 08 October – 10 November			
BSBINS402	Coordinate workplace information systems	Elective	60
BSBOPS404	Implement customer service strategies	Elective	40
		Hours	100
TERM FOUR, B	LOCK TWO (5 Weeks) – 11 November – 15 December	-	
BSBMKG440	Apply marketing communication across a convergent industry	Elective	100

Hours 100

2025

Core/Elective Hours

## TERM ONE, BLOCK ONE (5 Weeks) – 28 January – 02 March

Unit Name

BSBINS401	Analyse and present research information	Elective	60
BSBFIN401	Report on financial activity	Elective	40

#### TERM ONE, BLOCK TWO (5 Weeks) - 03 March - 06 April

BSBMKG433	Undertake marketing activities	Core	100
		Hours	100

TERM BREAK

### TERM TWO, BLOCK ONE (5 Weeks) – 22 April – 25 May

BSBMKG435	Analyse consumer behaviour	Core	100
		Hours	100

#### TERM TWO, BLOCK TWO (5 Weeks) – 26 May – 29 June

BSBMKG439	Develop and apply knowledge of communications industry	Core	60
BSBCMM411	Make presentations	Core	40

Hours 100

**TERM BREAK** 

### TERM THREE, BLOCK ONE (5 Weeks) – 14 July – 17 August

BSBWRT411 BSBCRT412	Write complex documents Articulate, presents and debate ideas	Core	60 40
BSBCR1412	Articulate, presents and debate ideas	Core	40
		Hours	100

#### TERM THREE, BLOCK TWO (5 Weeks) - 18 August - 21 September

BSBMKG434	Promote products and services	Elective	100

Hours 100

TERM BREAK

#### TERM FOUR, BLOCK ONE (5 Weeks) - 07 October - 09 November

		Hours	100
BSBOPS404	Implement customer service strategies	Elective	40
BSBINS402	Coordinate workplace information systems	Elective	60

#### TERM FOUR, BLOCK TWO (5 Weeks) - 10 November - 14 December

BSBMKG440	Apply marketing communication across a convergent industry	Elective	100
		Hours	100

Hours 100

